



**Wisconsin Women's Business Initiative Corporation
Milwaukee, WI**

Project Title	Wisconsin Women's Business Initiative Corporation
Contact Information	Jenell Hackley 2745 Dr. Martin Luther King Jr. Drive Milwaukee, WI 53212 (414) 263-5450
AFI Grant Amount	\$463,029
Nonfederal Support	\$463,029
Project Period	September 2001 – September 2006
Highlights	Wisconsin Women's Business Initiative Corporation (WWBI) is expanding its existing AFI Project and offering 118 IDAs for homeownership, microenterprise, and post-secondary education. The program will match participant savings at a rate of \$2 to \$1, up to \$2,000 over 24 months. Participant training is primarily through WWBI's Make Your Money Talk course along with other programs in the area. Besides core training, additional support to participants includes loans and credit repair.
Target Population	Central Milwaukee, Wisconsin, in a HUD-designated Renewal Community.
Grantee/Collaborative Description	WWBI is a Community Development Financial Institution and microenterprise service organization targeting women, minorities, and low-income individuals. Under this project, extensive coordination is underway with other social services and economic literacy programs in the area. Marshall and Ilsley Bank waived account fees and supports financial education for participants.